

SOLE

Save Oregon's Local Economy

Save Oregon's Local Economy (SOLE) represents the independent, family business owners behind Oregon's **150+ McDonald's restaurants**. As owner/operators, we are local small business owners, employers and community partners who are dedicated to creating jobs and opportunity, and serving the communities we call home.



WHO WE ARE

Oregon's McDonald's restaurants are owned and operated by a **diverse group of local business owners who reflect the communities we serve and the opportunities our restaurants create.**

100%

of Oregon McDonald's are locally owned and operated

50%

of owner/operators are women or people of color

1 IN 5

owner/operators started as crew members



**A global brand.
Independently owned
local businesses.**

The franchise model allows local entrepreneurs like us to independently own and operate our restaurants under the McDonald's brand. For many of us, becoming an owner/operator meant investing our life savings to build a business of our own. **Our restaurants are our livelihoods.** We employ and lead our teams, make the decisions that drive our businesses forward, and have a personal stake in the employees and communities we serve.



OUR IMPACT IN OREGON

Together, our locally owned restaurants help power Oregon's economy—creating jobs, generating economic activity and supporting Oregon farmers, producers and suppliers.



11,700+ JOBS

supported across Oregon



\$203 MILLION+

generated in federal, state and local tax revenue per year



\$753 MILLION+

contributed to Oregon's GDP annually



\$186 MILLION+

spent through Oregon's supply chain including **\$64 MILLION+** in Oregon-grown ingredients every year



INVESTING IN OREGON

Our commitment goes beyond our restaurants. We invest in our employees, local schools and families across Oregon.



\$2.1 MILLION+

in tuition assistance through Archways to Opportunity, helping 700+ crew members earn a high school diploma, learn English, pursue higher education and access career advising since 2015

1,500+ FAMILIES

with children receiving medical care supported by Ronald McDonald House® programs across Oregon in 2025



\$125,000 ANNUALLY

provided to local Oregon K–12 schools, supporting sports, music, libraries, journalism, the arts and more



\$1.1 MILLION+ RAISED

to support families with children receiving medical care through Ronald McDonald House® programs across Oregon



LEARN MORE ABOUT

SOLE

Save Oregon's Local Economy

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